



## Mary Elizabeth Black

(Maria Lukkarinen)

**GRAPHIC DESIGNER**  
based in Hamburg, Germany

Working as a creative partner across visual communication and design management—bringing ideas to life through tailored, thoughtful design solutions for print and digital, with a focus on editorial work and visual systems.

Born and raised in Finland, educated in fine arts, followed by graphic design studies in Prague, now based in Hamburg—and always on a mission to bring more visual flair into the world.

## EDUCATION

2009-2010  
**BACHELOR OF ARTS (GRAPHIC DESIGN)**  
First Class Honours. Teesside University, UK.

2007-2009  
**HND GRAPHIC DESIGN**  
Prague College, Czech Republic.

2001-2004  
**VISUAL ARTISAN**  
Vocational qualification in Media and Visual Expression, major in photography. Kouvola Region Vocational College, Fine Arts and Media Unit, Finland.

## EXPERTISE

### CORE SKILLS

Art direction  
Graphic design  
Editorial design  
Visual identities  
On-brand design  
Web design  
Illustration  
Analog art  
Photography + editing  
Digital art  
Project management

### ADDITIONAL SKILLS

Digital marketing  
Video editing  
Animation  
Content creation  
Generative AI  
HTML/CSS  
Art facilitation  
Office management

## WORK EXPERIENCE

2015-PRESENT  
**INDEPENDENT GRAPHIC DESIGNER**  
*MIZBLACK Design. Hamburg, Germany.*

Print and digital design, art direction, and project management for global clients, from creative marketing agencies and publications to companies in fashion, culture, film & TV, travel, gastronomy, and tech. Projects range from visual identity and editorial work to campaign graphics and branded materials. Key responsibilities:

- **Development of print and digital collateral** across multiple formats and platforms
- **Research and analysis** of target audiences, markets, and design trends
- **Project management** and client/team coordination to ensure timely delivery and aligned visual outcomes
- **Creative consultation, production planning, and support** for photoshoots and print production
- **Print:** brochures, booklets, magazines, packaging, exhibition graphics, banners, posters, flyers, labels, stationery
- **Digital:** eBooks, presentations, display ads, email campaigns, social media assets, iconography, web design

2010-2014  
**LEAD GRAPHIC DESIGNER & PROJECT MANAGER**  
*Lime&Tonic. Prague, Czech Republic.*

A social concierge platform providing curated experiences in cities across the globe. Key responsibilities:

- **Development of the visual identity** and an array of print and digital work — from print banners, advertising and brochures to display ads, social media graphics and web design.
- **Project management** of the experience creation process; leading a team of copywriters, photographers and designers to promote and launch new experiences in timely manner and ensuring that the tone of voice and visuals are consistent with the brand identity and mission.

## in f SOCIAL

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## CONTACT

MIZBLACK.COM

## PORTFOLIO

## TECH SPECS

### GRAPHIC DESIGN TOOLS

Adobe Photoshop, InDesign, Illustrator, Firefly, Premiere Pro, Lightroom, Figma, Canva

### WEB/CMS

Wix, Squarespace, Weebly, WP

### OTHER

Microsoft Word, Excel, PowerPoint  
Google apps  
Analog & digital cameras

### LANGUAGES

■■■■■ Native Finnish, English  
■■■■■ German (B1.1)

## WORK EXPERIENCE

2009 (AUG-SEP)

### GRAPHIC DESIGN INTERNSHIP

Juiced Creative design studio. Prague, Czech Republic.

A design studio role working closely with the creative director and fellow interns to design, develop, and produce print work for various clients, with projects ranging from booklets to visual identities and stationery systems.

2009 (APR-JUL)

### EDITORIAL DESIGN INTERNSHIP

InStyle Magazine. Prague, Czech Republic.

Editorial design work including layout adaptation from U.S. editions, image retouching, and visual research supporting fashion and celebrity features in Czech print issues.

2005-2006

### ART TEACHER AND EVENT ORGANIZER

MUDDUM Art Space. Prague, Czech Republic.

European Voluntary Service at a community art space offering workshops across various artistic disciplines and hosting cultural events.

- **Program development and realization** of art exhibitions and cultural events, as well as art workshops for children, youth and adults
- **Organization, coordination and promotion of events**, such as film festivals, concerts and vernissages
- **Communication and networking** with artists and the community, alongside research and planning of future projects and collaborations
- **Supporting the managers and other instructors** with operational tasks and art workshops