



Mary Elizabeth Black

GRAPHIC DESIGNER
based in Hamburg, Germany

Working as a creative partner across visual communication and design management—bringing ideas to life through tailored, thoughtful design solutions for print and digital, with a focus on editorial work and visual systems.

Born and raised in Finland, educated in fine arts, followed by graphic design studies in Prague, now based in Hamburg—and always on a mission to bring more visual flair into the world.

EDUCATION

2009-2010

Bachelor of Arts (Graphic Design) with first class honours. Teesside University, UK.

2007-2009

HND Graphic Design (Higher National Diploma). Prague College, Czech Republic.

2001-2004

Visual Artisan

Vocational qualification in Media and Visual Expression, major in photography. Kouvola Region Vocational College, Fine Arts and Media Unit, Finland.

CORE SKILLS

Art direction
Graphic design
Editorial design
Visual identities
On-brand design
Web design
Illustration
Analog art
Photography + editing
Digital art
Project management

ADDITIONAL SKILLS

Digital marketing
Video editing
Animation
Content creation
Generative AI
HTML/CSS
Workshop facilitation
Office management

WORK EXPERIENCE

2015-PRESENT

INDEPENDENT GRAPHIC DESIGNER

MIZBLACK Design. Hamburg, Germany.

Print and digital design, art direction, and project management for global clients, from creative marketing agencies and publications to companies in fashion, culture, film & TV, travel, gastronomy, and tech. Projects range from visual identity and editorial work to campaign graphics and branded materials. Key responsibilities:

- **Development of print and digital collateral** across multiple formats and platforms
- **Research and analysis** of target audiences, markets, and design trends
- **Project management** and client/team coordination to ensure timely delivery and aligned visual outcomes
- **Creative consultation, production planning, and support** for photoshoots and print production
- **Print:** brochures, booklets, magazines, packaging, exhibition graphics, banners, posters, flyers, labels, stationery
- **Digital:** eBooks, presentations, display ads, email campaigns, social media assets, iconography, web design

2010-2014

LEAD GRAPHIC DESIGNER & PROJECT MANAGER

Lime&Tonic. Prague, Czech Republic.

A social concierge platform providing curated experiences in cities across the globe. Key responsibilities:

- **Development of the visual identity** and an array of print and digital work — from print banners, advertising and brochures to display ads, social media graphics and web design.
- **Project management** of the experience creation process; leading a team of copywriters, photographers and designers to promote and launch new experiences in timely manner and ensuring that the tone of voice and visuals are consistent with the brand identity and mission.

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CONTACT

MIZBLACK.COM

PORTFOLIO

COURSES/TRAINING

01/2026 -

Adobe Premiere Pro Essentials Training Course. Video editing training. Udemy.

03/2024

Generative AI & Adobe Firefly Course. Text-to-image generation and effects, ChatGPT, prompt generation. DFA Course Academy.

TECH SPECS

Graphic design tools

Adobe Photoshop, InDesign, Illustrator, Firefly, Premiere Pro, Lightroom, Figma, Canva

Web development/CMS

Wix, Squarespace, Weebly, WP

Other

Microsoft Word, Excel, PowerPoint
Google apps
Analog & digital cameras

LANGUAGES

■■■■■ Native Finnish, English
■■■■■ German (B1.1)

WORK EXPERIENCE

2009 (AUG-SEP)

GRAPHIC DESIGN INTERNSHIP

Juiced Creative design studio. Prague, Czech Republic.

The role was to work closely with the creative director and other interns to design and produce print work for various clients, projects ranging from booklets to visual identities and stationery.

2009 (APR-JUL)

EDITORIAL DESIGN INTERNSHIP

Lifestyles Magazine. Prague, Czech Republic.

Editorial design, cover design, photo research and -retouching.

2009 (APR-JUL)

EDITORIAL DESIGN INTERNSHIP

InStyle Magazine. Prague, Czech Republic.

Editorial design, replication of layouts from the U.S. issues, photo editing and -retouching, trend watching and research.

2005-2006

ART TEACHER AND EVENT ORGANIZER

MUDDUM Art Space. Prague, Czech Republic.

European Voluntary Service at a community art space offering workshops across various artistic disciplines and hosting cultural events.

- **Program development and realization** of art exhibitions and cultural events, as well as art workshops for children, youth and adults
- **Organization, coordination and promotion of events**, such as film festivals, concerts and vernissages
- **Communication and networking** with artists and the community, alongside research and planning of future projects and collaborations
- **Supporting the managers and other instructors** with operational tasks and art workshops