



**Hey! I'm Mary Elizabeth Black.**  
**b. 24/09/1985, Helsinki, Finland**

A graphic designer and visual artist currently based in Hamburg (DE) with over 13 years of experience working with a varied international clientele. I work as a creative partner in all aspects of visual communication and design management — bringing brands, editorials, products and visual identities to life through print and digital implementations. Portfolio available at [mizblack.com](http://mizblack.com)

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## EDUCATION

2007-2010:

**BA Graphic Design + HND Graphic Design**

First Class Honours, major in editorial design  
 Prague College, CZ & Teesside University, UK

2001-2004:

**Visual Artisan**

Major in painting techniques and photography  
 Kouvola Region Vocational College, Fine Arts and Media Unit, FIN

## WORK EXPERIENCE

2010 - PRESENT:

**MIZBLACK Graphic Design & Art**

Selected clients

- Digital Rhinos (Digital Marketing Agency / Sydney, AU)
- Botown Media (Creative Digital Marketing Agency / AU, NL, UK)
- Humanforce (HCM Software Suite / AU & UK offices)
- The Bird Hamburg (New York Style Bar & Kitchen / Hamburg, DE)
- GoodCall (Recruitment Agency / CZ & SK)
- HotelTonight (Travel Agency / UK, AU & NZ)
- Sugar Bat (Clothing Store / Prague, CZ)

2010 - 2014:

**Lime&Tonic (Global, HQ in Prague, CZ)**

Lead Graphic Designer & Project Manager

Lime&Tonic creates unique experiences & activities in cities around the world with merchants such as Gordon Ramsay Group, InterContinental Hotels & Resorts, Cavalli Club, and more. The work included development and global management of the brand and visual identity in addition to an array of digital applications and print collaterals for branches in Australia, Europe, UAE and UK.



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2009 (AUGUST-SEPTEMBER):  
**Juiced Creative (Prague, CZ)**

Design studio working in advertising, editorial design and visual identities, clients including Prague College.

2009 (JANUARY-JULY):  
**Lifestyles Magazine (Prague, CZ)**

Editorial design, focus in magazine layouts for Lifestyles Magazine and their special issue, Czech Direct.

2009 (APRIL-JUNE):  
**InStyle magazine (Prague, CZ)**

Editorial design, focus in magazine layouts, image retouching and fashion/celebrity research.

## SKILLS

### Tech specs

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Adobe Photoshop, InDesign, Illustrator  
Analog/digital cameras, range of art techniques such as acrylics, charcoal, oil

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Adobe Acrobat, Lightroom  
Figma  
Sketch  
Website builders/CMS platforms (Squarespace, Wix, WP, Weebly etc.)  
Microsoft Office, Google core apps

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HTML & CSS  
Adobe After Effects

### Languages

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Finnish, English

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German

### Professional expertise

- Brand governance/management
- Corporate identities
- Digital art
- Digital marketing
- Editorial design
- Packaging
- Photography
- Print design
- Project management
- Social media graphics
- Visual communication
- Website/UX design

### Hobbies & interests

Art. Art blogging. Editorial design. Fashion. Meditation. Music. My cat. Nature & plants. Painting. Pattern design. Photography. Reading. Travelling. Typography. Yoga.



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## SELECTED EXHIBITIONS

2021:

### ***Kuusankoskitalo Gallery***

'Idätetyt'. KSAO Fine Arts & Media Unit 20th anniversary exhibition.  
Kuusankoski, FIN.

2017 & 2018:

### ***LACDA Los Angeles Center for Digital Art***

'Snap to Grid' group exhibition. Los Angeles, CA. USA.

2010:

### ***AF BKK Gallery***

BA Graphic Design Final Show. Prague, CZ.

2009:

### ***Doubner Gallery***

HND Graphic Design Final Show. Prague, CZ.

2006:

### ***MUDDUM Art Space***

'Stories of Illusion' solo exhibition. Prague, CZ.

2005:

### ***MUDDUM Art Space***

'The Non-Existents' solo exhibition. Prague, CZ.

2004:

### ***Heinola City Library***

'Olemattomat' solo exhibition. Heinola, FIN.